



WHY FRANCHISE WITH MIGHTY QUINN'S BARBEQUE





• A MESSAGE FROM • OUR FOUNDERS

When we got together, we had something far bigger in mind than a few New York-based barbeque restaurants. Behind the Mighty Quinn's Barbeque name is the foundation for a global brand that highlights chef-driven food that's smoked for 18-hours and served in minutes. The worldwide love for barbeque has been around for a long time, and that's not going anywhere. We are just changing the way that our customers are able to enjoy it, and we're extremely excited to lead the Urban BBQ movement.

In the years since we opened the first Mighty Quinn's Barbeque in East Village, we have successfully opened 15 locations, including international franchises. We are a nimble team that is willing to change with the trends and we are prepared to support our franchisees every step of the way. Mighty Quinn's will always be dedicated to providing our customers the best barbeque in town in the most convenient way possible. Thanks for your interest in helping us build a premium brand.



• WHY MIGHTY QUINN'S BARBEQUE • IS THE RIGHT FRANCHISE OPPORTUNITY



Unique Dining Experience

- Elevated BBQ
- Celebrity chef-inspired menu
- Fast-casual urban environment
- Can support a Beer/Wine or Full Bar Program



Ideal for Millennial Consumers Because of:

- Fast-casual unique dining
- Cool vibe in Urban settings
- Ideal for Take-out & delivery
- All natural meats
- Fresh ingredients
- Compostable paper goods
- Green policies



Simple Business Model & Simple Menu Items

- Tested recipes & proven menu items
- Down-the-line ordering
- Minimal staff to manage

• WHY MIGHTY QUINN'S BARBEQUE •

IS THE RIGHT FRANCHISE OPPORTUNITY

Mighty Quinn's Barbeque is leading the Urban BBQ movement, and noting impressive AUVs in the process with numbers ranging from \$1,858,112 to \$2,829,207. The leadership team has successfully launched 15 corporate and franchisee owned locations, and now, the brand is gearing up for rapid growth. With a unique concept and strong system already in place, the corporate team is armed and ready to support a new wave of franchisees.





HOW MUCH CAN I MAKE?

AUVs: \$1,858,112 to \$2,829,207*



* Some Restaurants have earned this amount. Your individual results may differ. There is no assurance that you'll earn as much. Other than the preceding financial performance representations, we do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Micha Magid, Mighty Quinn's Franchising, LLC at 90 Dayton Avenue, Suite 88, Passaic, NJ 07055 and (973) 779-0533, the Federal Trade Commission, and the appropriate state regulatory agencies. Written substantiation of the data used in preparing these sales figures will be made available to you upon reasonable request.



• INVESTMENT RANGE •

Initial investments for satellite and flagship locations
range from \$498,250 to \$923,000

• FRANCHISE FEE •

\$45,000



• RECOGNITION •

Since its founding, Mighty Quinn's Barbeque's menu has been highly acclaimed. Starting with a 2- star rating by New York Times critic, to landing on New York's "10 Best Restaurants in 2013," to more recently landing on Eater's "New York City's Essential Barbecue Restaurants."

#6

The New York Times

Top 10 Restaurants of 2013

#61

TimeOut
New York

2018 100 Best Restaurants in NYC

#18

TimeOut
New York

28 Best BBQ Restaurants in America

#1

ZAGAT

Best BBQ Restaurants in NYC (2014)

40/
40

QSR

40 Hottest Startup Fast Casuals

WHERE WE ARE FOCUSED ON GROWTH

Backed by a concept that's been proven to thrive in New York City and New Jersey, Mighty Quinn's Barbeque is targeting growth in urban markets and their surrounding suburbs across the U.S.





• LEADERSHIP TEAM •

Celebrity chef Hugh Mangum, financing veteran Micha Magid and experienced restaurant operator Christos Gourmos make up the strong and nimble leadership team behind the emerging Urban BBQ concept.



CHRISTOS GOURMOS

• CO-FOUNDER •

Christos has spent a lifetime in the restaurant industry first working for his family's diner business before moving on to found and build one of the largest catering and event spaces in New Jersey. He oversees company operations and procurement for all Mighty Quinn's Barbeque locations and assists with talent development and oversight.



MICHA MAGID

• CO-FOUNDER •

Micha started his career on Wall Street evaluating investment opportunities across multiple industries before jumping into BBQ on a full time basis. He oversees finance and marketing strategies for the group along with our PR and social media team. Micha also works with our Architect & Design team on new store build-outs.



HUGH MANGUM

• CO-FOUNDER & PITMASTER •

Hugh is an FCI graduate and accomplished chef, featured frequently on food related media and a go-to source for the growing East Coast BBQ scene. He won "Chopped!" (Food Network) and frequently judges "Beat Bobby Flay" (Food Network). Hugh has transformed his Texan family recipes into an elevated more accessible menu that serves as the foundation for Mighty Quinn's Barbeque.



CONTACT

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